

(19) World Intellectual Property
Organization
International Bureau



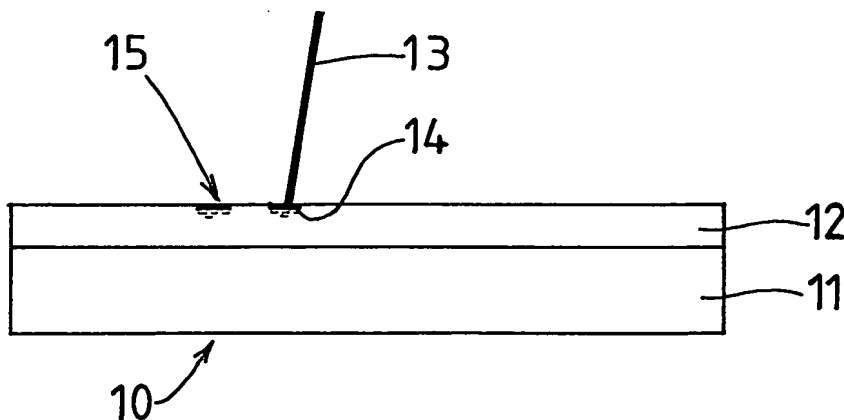
(43) International Publication Date
21 April 2005 (21.04.2005)

PCT

(10) International Publication Number
WO 2005/035263 A1

- (51) International Patent Classification⁷: **B42D 15/00**, G09F 3/00
- (21) International Application Number:
PCT/NZ2004/000258
- (22) International Filing Date: 15 October 2004 (15.10.2004)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
528993 17 October 2003 (17.10.2003) NZ
- (71) Applicant (for all designated States except US): **LEY-HATTON INNOVATIONS LIMITED** [NZ/NZ]; 6-8 Weld Street, Feilding (NZ).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): **BRADLEY, John**, Darcy [NZ/NZ]; 15 Cullinane Avenue, Feilding (NZ). **VOSS, Michael, Elliot** [NZ/NZ]; Union Line, R D 2, Marton (NZ).
- (74) Agent: **HOPKINS, Donald, Leslie**; C/- Don Hopkins & Associates, Unit 2, Northcote Office Park, 145-147 Queen Street, Palmerston North (NZ).
- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
- Published:
— with international search report
- For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: INDELIBLE MARKING OF LABELS



(57) Abstract: A method of indelibly marking a label (10) which includes a substrate (11) (which is transparent or translucent) and an adhesive layer (12). The method includes applying a marking (14) to the adhesive layer (12) such that the marking is visible through the substrate. The marking (14) can include part thereof in a mirror or reverse image of that which is to be visible through the substrate. The marking can be applied by ink-jet, hot-wax or laser marking (13).